



Brannon "Steve" Stevens Hancock

July 22, 1947 - July 19, 2025

Brannon "Steve" Stevens Hancock of Strawberry Plains, Tennessee
A consummate cattleman and land manager, Brannon "Steve" Stevens Hancock spent a lifetime caring for his family, friends, and the welfare and improvement of the land and livestock he cherished. Steve dedicated his considerable energy and abilities to his duties as a husband, father, cattle rancher, and land manager. He passed away, still active and independent, on July 19th, 2025, aged 77.

Steve spent most of his working life as ranch manager of Creek Plantation near Martin, South Carolina where he was a dedicated steward of the land and raised cattle and quarter horses. He was acknowledged by colleagues as one of the premier herdsman in the nation. His love of life and the care he showed for those he considered his charges, both human and animal, were obvious to all who knew him. A quiet man, it took little time in Steve's company to realize he was an astute observer of the world around him. His calm demeanor and understated, intelligent humor (often practiced more for his own entertainment than that of an audience, it must be admitted) were readily apparent and were relished by those who knew him well.

Steve was raised in Demorest, Georgia. He earned a BS and MS in Livestock Science from the University of Georgia and was a veteran of the United States Army. He was a patriot who served with distinction in Vietnam and was awarded medals, including the Purple Heart Bronze Star. Steve was the son of Brannon Hancock, cattleman, horseman, farmer, and logger, known as an

expert at any task to which he set his hand, and Carol Stevens Hancock, a lifelong educator, bibliophile, gardener, birder, and walker, the most intelligent, well-read, active, and observant person most ever met. Steve is survived by his loving wife of 44 years, Susan Hancock, who was Steve's joy and partner in life. He is also survived by sister Barbara Jarrard, sister Paige Harvey and brother-in-law Bruce Harvey, son Brannon Hancock and daughter-in-law Jennifer Hancock, son Thomas Hancock and daughter-in-law Laura Hancock, son Colby Dean and daughter-in-law Vanessa Dean, son Kyle Hancock and daughter-in-law Hillary Hancock, and by his grandchildren, Nathan Hancock, Kingston Dean, Caroline Hancock and Jack Hancock.

A memorial service will be held at Creek Plantation Training Center, 319 Steel Creek Road, Martin, SC 29836 at 10:00 AM on July 31st. In lieu of flowers, memorial contributions may be made to the following: Homer W. Stevens Memorial Scholarship Fund, c/o Piedmont College, 165 Central Avenue, Demorest, GA 30535; or Savannah Riverkeeper, P.O. Box 60, Augusta, GA 30903 <https://www.savannahriverkeeper.org>

Fielden Funeral Home is honored to serve the Hancock family.

Previous Events

Memorial

JUL 31. 10:00 AM (ET)

Creek Plantation Training Center
319 Steel Creek Road
Martin , SC 29836

Tribute Wall

RW

“ Steve was in my wedding. We grew up in Demorest together. He and I loved chickens. I would go out to his house and help with chores around the farm. His mom taught me english. Drifted apart beginning in high school. He went to North Habersham and I to South Habersham. I went to North Georgia College and Steve to UGA. We would get together occasionally in the summers but I was in summer school most of my college days. Then came the war and we didn't see each other for years. I left the Army in 1974 and ended up in Greensboro, Ga. The next time I remember seeing my friend was one day at the Wheeler Duvall livestock barn. I think he was at that time buying feeder cattle. Steve was living in Danbury and my next door neighbor was the pastor over there. I remember that somehow I learned he moved to South Carolina and was managing a large farm there. That was the last I heard from my good friend. I will always cherish our childhood adventures.

Rick Ward - January 03 at 08:11 AM